



THE CAMPAIGN FOR WHYCHUS CREEK



## OUR VISION

*For nearly 20 years, the Deschutes Land Trust has worked to protect the forests, meadows, and creeks that Central Oregonians—people and wildlife—need to thrive.*

During that time, we've directed much of our energy toward conserving Whychus Creek, a tributary of the Deschutes River that flows from mountain glaciers, through ponderosa pine forests, past lush creekside meadows, and into desert canyons. We've done this work inspired by a vision of a restored and revitalized Whychus Creek—a unique resource that, after many years of neglect, is once again an ecological and social centerpiece of our community.

To date, the Land Trust has successfully conserved eight miles of Whychus Creek and 2,200 acres of its surrounding lands. These protected lands provide for permanent conservation and restoration of habitat for salmon and steelhead, songbirds and eagles, migratory deer and elk. These lands also provide unique opportunities for the community to explore and experience them.

Now is the time to realize our conservation vision for Whychus Creek. The Land Trust's goal is to conserve the remaining meadows and canyons on Whychus Creek that provide essential habitat for wildlife and new areas for the community to explore.

With your investment, we hope to achieve our vision of a permanently protected, healthy, and restored Whychus Creek. —

*Join us to shape the future of Whychus Creek!*



KRIS KRISTOVICH

*"I've watched the Deschutes Land Trust for nearly 20 years and continue to be impressed by their vision, patience and strategic approach to land conservation. The Land Trust is a vital organization in the community and is committed to serving our region for generations to come."*

~ MIKE HOLLERN, CEO, BROOKS RESOURCES ~

# THE TIME IS NOW

*The Deschutes Land Trust is Central Oregon's only nationally-accredited and locally-based land trust. We've protected more than 8,700 acres since 1995.*

Our approach to conservation is both strategic and collaborative: we work with willing landowners as well as local partners and local communities to leverage resources and maximize conservation results. In the process, we've secured the necessary private and public funds to acquire and protect these lands. At the same time we've set aside more than \$1 million to permanently care for these lands for generations to come.

## **SPOTLIGHT: CAMP POLK MEADOW**

For nearly 20 years, the Deschutes Land Trust has worked quietly with local landowners, our community and partners to bring Whychus Creek back to life. Camp Polk Meadow Preserve is a signature project. Partitioned for development, the Land Trust encouraged the landowner to reconfigure the property and sell us the meadow. Once protected, we worked with the community and key conservation partners (the Deschutes River Conservancy to restore streamflow and the Upper Deschutes Watershed Council to coordinate habitat restoration) to return Whychus Creek to its meandering path through the meadow. Over the course of the project, hundreds of people walked the meadow on guided interpretive hikes and learned more about this place we all call home. The result: healthier habitat for fish and wildlife, and a more knowledgeable and engaged community, reconnected to place.

Today, with so much already accomplished, we can see the finish line. We must be prepared to create the next Camp Polk Meadow Preserve when the opportunity arises. The Campaign for Whychus Creek is designed to complete our core conservation strategy, ensure permanent stewardship, and to make these special places available to you and your children... and for generations to come. —

*"Having hiked the trails and explored Whychus Canyon Preserve with my family, I continue to be impressed by the Deschutes Land Trust's systematic approach to conservation. It's no surprise that they've developed a sterling reputation for the quality of their conservation work to go with their national accreditation."*

~ AMY TYKESON, CEO, BENDBROADBAND ~



TYLER ROEMER

# what we will accomplish

## LAND CONSERVATION

The 2014 addition of 480 acres to Whychus Canyon Preserve capped years of negotiations to secure this habitat for fish and wildlife. We will continue to work with private landowners along Whychus Creek to permanently protect remaining high priority creek, meadow, and canyon habitats including the establishment of a Land Trust Preserve at Rimrock Ranch.



## LAND STEWARDSHIP

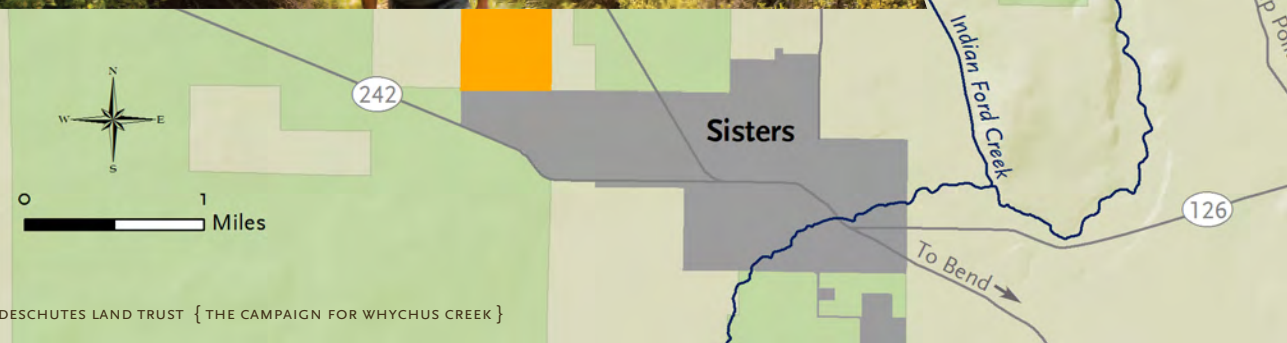
We will return ecological health and permanently care for Whychus Creek and its surrounding meadows and canyons. Camp Polk Meadow Preserve illustrates our stewardship approach. Conserved in 2000, we worked with our conservation partners to return Whychus Creek to its meandering path through the meadow in 2012. The result: a slower, more sinuous creek, a revitalized wet meadow, and improved habitat for fish and wildlife.



## COMMUNITY ENGAGEMENT

We will serve the community by providing access and learning opportunities at our Preserves. Whychus Canyon Preserve embodies this community engagement. Since acquiring the property in 2010, we've built more than seven miles of trails, providing new access to Whychus Creek and creating an ideal stage for interpretive learning.

TYLER ROEMER



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



JAY MATHER

RUSS McMILLAN

Whychus Creek

Goodrich Rd

Holmes Rd

-  Deschutes Land Trust conserved
-  Federal land
-  City limit
-  Road
-  Stream



MAPS: DEB QUINN LAM

## IN TEN YEARS...

The Campaign for Whychus Creek builds on nearly two decades of successful conservation efforts. It's an ambitious vision, but the time is right. In ten years, Whychus Creek will be:

- **Protected Forever:** We will establish a permanently protected stream corridor along the majority of Whychus Creek downstream of Sisters. The result: 12 miles of Whychus Creek protected forever.
- **Healthy:** We will care for and return ecological well-being to Whychus Creek and its surrounding lands. The result: a healthier Whychus Creek for salmon and steelhead, and more robust habitat for deer, elk, wildflowers, meadows and wetlands.
- **Connected:** We will continue to host educational opportunities on Whychus Creek, inspiring citizens of all ages to make Whychus Creek their own and take an active role in its continued preservation. We will also expand our network of Preserve trails, linking our protected lands with regional trails.

Thank you for your support of the Campaign for Whychus Creek, and for giving this magnificent place—and the plants and animals who call it home—a voice forever. —



KRIS KRISTOVICH



KRIS KRISTOVICH

*“The Deschutes Land Trust’s work is strategic and guided by sound science—a commitment our organizations share.”*

~ CATHERINE MACDONALD, OREGON DIRECTOR OF CONSERVATION PROGRAMS  
THE NATURE CONSERVANCY ~



GARY MILLER

# HOW YOU CAN HELP

*The time is now. Give the land a voice.  
Be part of the Campaign for Whychus Creek today.*

## GIVING OPPORTUNITIES

**Cash gifts:** Donations to the Deschutes Land Trust are tax-deductible as allowed by law. Donations of cash allow the Land Trust ultimate flexibility in implementing our campaign goals.

**Pledges:** Donors may choose to pledge an amount now, and in turn, spread payments over 1, 2 or 3 years. Pledges allow donors maximum flexibility and can be tailored to suit individual giving needs.

**Gifts of Stock:** The Land Trust gladly accepts gifts of appreciated stock. In most cases, the full, fair market value of the donated stock is deductible, while capital gains taxes can be reduced. (Please consult with your tax advisor.)

**Bequests:** If you'd like to support our long-term vision for Whychus Creek via your estate planning, please let us know. Bequests are a great way to match your desire to leave behind a legacy in support of Whychus Creek. (The Land Trust will count bequest intentions at face value.)

**Other Planned Gifts:** There are many other types of gifts which can support the Campaign, and also meet your individual financial needs. Please consult with your tax or financial advisor to determine which giving strategy is best for you.

## FINANCIAL SUMMARY

*The Deschutes Land Trust seeks to raise \$12-15 million in public and private funds to ensure the long-term protection of lower Whychus Creek. Your support will fund:*

### Land Conservation:

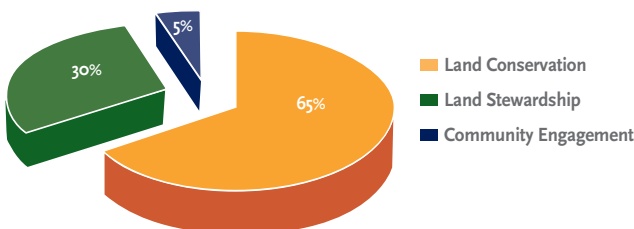
Approximately 65% of funds raised will support the acquisition of high priority lands along Whychus Creek. The Land Trust must be poised to take on priority conservation opportunities as they arise.

### Land Stewardship:

Approximately 30% of funds raised will ensure the long-term health of the land we conserve. These funds will help cover annual monitoring, field-based studies, and restoration projects.

### Community Engagement:

Approximately 5% of funds raised will provide opportunities for the community to personally connect with Whychus Creek. These funds will help support the more than 100 free hikes we offer each year, as well as, new trails and interpretive kiosks.



# WHY WHYCHUS?

Flowing from Cascade mountain glaciers through ponderosa pine forests, past lush creekside meadows, and into desert canyons . . . **Whychus Creek IS Central Oregon.**

The Deschutes Land Trust is inspired by a vision of a restored and revitalized Whychus Creek. Help us make this unique resource an ecological and social centerpiece of our community.

## ABOUT WHYCHUS CREEK

- Whychus Creek is 41 miles long from its headwaters in the Three Sisters Wilderness to its confluence with the Deschutes River.
- The creek is host to countless wildlife species both in and out of its waters. Chinook salmon and steelhead are finally returning after an absence of 50 years. Mule deer, elk and cougar call its canyons and meadows home. Songbirds and tiny hummingbirds live in its creekside willows.
- Since 1995, the Deschutes Land Trust has conserved 2,200 acres of land along Whychus Creek and eight miles of the creek itself for fish, wildlife and local communities. Once protected, we work to restore and maintain the ecological health of our protected lands.

**OUR WORK IS NOT DONE. THE TIME IS NOW. GIVE THE LAND A VOICE.  
BE PART OF THE CAMPAIGN FOR WHYCHUS CREEK TODAY!**

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